

**IN THE CLAIMS:**

1-51. (CANCELLED)

52. (NEW) An assembly comprising:

a bottle carrier including a label; and

a low depth nestable display crate for holding the bottle carrier including:

a floor for supporting the bottle carrier, and

a wall structure including endwalls and sidewalls extending around a periphery of the floor,

wherein the sidewalls each include a sidewall lower wall portion having an interior bottle carrier support surface connected to the floor and an upper wall portion including spaced sidewall tooth members extending upwardly from the sidewall lower wall portion and defining display openings between the spaced sidewall tooth members, wherein the display openings are sized to reveal the label on the bottle carrier for displaying the bottle carrier in a loaded crate, and

wherein the endwalls each include an endwall lower wall portion defining an endwall cut-out, endwall tooth members, and a handle bar integrally molded with the endwall tooth members, wherein the endwall cut-out provides the handle bar clearance below the handle bar, clearance above the handle bar from a stacked crate thereabove, and sufficient clearance between the handle bar and the bottle carrier loaded in the crate to enable a user's hand to completely encircle the handle bar.

53. (NEW) The assembly of claim 52 wherein the spaced sidewall tooth members each include an interior side having an interior teeth panel that is substantially flat to provide lateral support to the bottle carrier loaded in the crate.

54. (NEW) The assembly of claim 52 wherein the spaced sidewall tooth members each include an interior teeth panel, and a sidewall cut-out is disposed below the interior teeth panel.

55. (NEW) The assembly of claim 54 wherein the interior bottle carrier support surface includes the sidewall cut-out.

56. (NEW) The assembly of claim 52 wherein the spaced sidewall tooth members each extend above and inwardly from the sidewall lower wall portion to form a shoulder between the spaced sidewall tooth members.

57. (NEW) The assembly of claim 52 wherein the spaced sidewall tooth members each have a substantially trapezoidal shape.

58. (NEW) The assembly of claim 52 wherein the spaced sidewall tooth members each are upwardly tapered.

59. (NEW) The assembly of claim 52 wherein the spaced sidewall tooth members each include an upper portion having an upper portion width and a bottom portion having a bottom portion width, wherein the bottom portion width is greater than the upper portion width.

60. (NEW) The assembly of claim 52 wherein the sidewall lower wall portion between the spaced sidewall tooth members is substantially flat.

61. (NEW) The assembly of claim 52 wherein at least one of the spaced sidewall tooth members and the endwall tooth members include a nesting rib to bear against a top surface of a corresponding tooth member in a crate nested therebelow.

62. (NEW) The assembly of claim 52 wherein the sidewall lower wall portion includes an exterior surface, and at least one rib member extends from the exterior surface and towards the interior bottle carrier support surface.

63. (NEW) The assembly of claim 52 wherein the sidewall lower wall portion includes an exterior surface, and the sidewall lower wall portion between the spaced sidewall tooth members includes a top surface extending between the exterior surface and the interior bottle carrier support surface that is generally flat.

64. (NEW) The assembly of claim 52 wherein the sidewall lower wall portion includes an exterior surface that is solid.

65. (NEW) The assembly of claim 52 wherein the spaced sidewall tooth members each include an upper edge defined at least partially by a rounded surface.

66. (NEW) The assembly of claim 52 wherein the sidewall lower wall portion has a double thickness.

67. (NEW) The assembly of claim 52 wherein the upper wall portion has a double thickness.

68. (NEW) The assembly of claim 52 wherein the floor defines a substantially flat surface.

69. (NEW) The assembly of claim 52 wherein a ratio of a number of the display openings in the sidewalls to a number of the endwall cut-outs in the endwalls is 2.

70. (NEW) The assembly of claim 52 wherein the bottle carrier comprises four bottle carriers.

71. (NEW) The assembly of claim 52 wherein the bottle carrier is made of cardboard.

72. (NEW) The assembly of claim 52 wherein the bottle carrier holds six bottles.

73. (NEW) The assembly of claim 52 wherein the bottle carrier includes six compartments, and each of the six compartments receives a bottom portion of a bottle.

74. (NEW) A low depth nestable display crate for a bottle carrier comprising:  
a floor for supporting the bottle carrier; and  
a wall structure including endwalls and sidewalls extending around a periphery of the floor,

wherein the sidewalls each include a sidewall lower wall portion having an interior bottle carrier support surface connected to the floor, and an upper wall portion including spaced sidewall tooth members extending upwardly from the sidewall lower wall portion and defining display openings between the spaced sidewall tooth members, wherein the display openings are sized to reveal the label on the bottle carrier for displaying the bottle carrier in a loaded crate, and

wherein the endwalls each include an endwall lower wall portion defining an endwall cut-out, endwall tooth members and a handle bar integrally molded with the endwall tooth members, wherein the endwall cut-out provides the handle bar clearance below the handle bar, clearance above the handle bar from a stacked crate thereabove, and sufficient clearance between the handle bar and the bottle carrier loaded in the crate to enable a user's hand to completely encircle the handle bar, wherein a ratio of a number of display openings in the sidewalls to a number of endwall cut-outs in the endwalls is 2.

75. (NEW) The crate of claim 74 wherein the spaced sidewall tooth members each include an interior side having an interior teeth panel that is substantially flat to provide lateral support to the bottle carrier loaded in the crate.

76. (NEW) The crate of claim 74 wherein the spaced sidewall tooth members each include an interior teeth panel, and a sidewall cut-out is disposed below the interior teeth panel.

77. (NEW) The crate of claim 76 wherein the interior bottle carrier support surface includes the sidewall cut-out.

78. (NEW) The crate of claim 74 wherein the spaced sidewall tooth members each extend above and inwardly from the sidewall lower wall portion to form a shoulder between the spaced sidewall tooth members.

79. (NEW) The crate of claim 74 wherein the spaced sidewall tooth members each have a substantially trapezoidal shape.

80. (NEW) The crate of claim 74 wherein the spaced sidewall tooth members each are upwardly tapered.

81. (NEW) The crate of claim 74 wherein the spaced sidewall tooth members each include an upper portion having an upper portion width and a bottom portion having a bottom portion width, wherein the bottom portion width is greater than the upper portion width.

82. (NEW) The crate of claim 74 wherein the sidewall lower wall portion between the spaced sidewall tooth members is substantially flat.

83. (NEW) The crate of claim 74 wherein at least one of the spaced sidewall tooth members and the endwall tooth members include a nesting rib to bear against a top surface of a corresponding tooth member in a crate nested therebelow.

84. (NEW) The crate of claim 74 wherein the sidewall lower wall portion includes an exterior surface, and at least one rib member extends from the exterior surface and towards the interior bottle carrier support surface.

85. (NEW) The crate of claim 74 wherein the sidewall lower wall portion includes an exterior surface, and the sidewall lower wall portion between the spaced sidewall tooth members includes a top surface extending between the exterior surface and the interior bottle carrier support surface that is generally flat.

86. (NEW) The crate of claim 74 wherein the sidewall lower wall portion includes an exterior surface that is solid.

87. (NEW) The crate of claim 74 wherein the spaced sidewall tooth members each include an upper edge defined at least partially by a rounded surface.

88. (NEW) The crate of claim 74 wherein the sidewall lower wall portion has a double thickness.

89. (NEW) The crate of claim 74 wherein the upper wall portion has a double thickness.

90. (NEW) The crate of claim 74 wherein the floor defines a substantially flat surface.

91. (NEW) The crate of claim 74 wherein the bottle carrier comprises four bottle carriers.

92. (NEW) The crate of claim 74 wherein the bottle carrier is made of cardboard.

93. (NEW) The crate of claim 74 wherein the bottle carrier holds six bottles.

94. (NEW) The crate of claim 74 wherein the bottle carrier includes six compartments, and each of the six compartments receives a bottom portion of a bottle.